



Marine CATEL

Collaborative Innovation Designer

06/10/1995

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27 rue de la liberation, La Haye-Pesnel 50320, FRANCE

INTERESTS



Board Games



Reading



Meditation



Theater

SOFTWARES

Adobe

Rhinocéros

Keyshot

LANGUAGES

English

● Niveau acquis estimé

WORK EXPERIENCES

2021 - Now Collaborative Innovation Designer for Cartier (Paris)

2018-2021 Designer Innovation R&I Richemont (Switzerland)

Development and diffusion of sensory and emotional design tools

- Creation and animation of an Ideation Lab in Neuchâtel

- Formalization of a methodology around Sustainability

- Design and animation of international innovation bootcamps

July 2021 Facilitation of Design Thinking training for the Apprentis d'Auteuil's employees and contribution to an organizational transformation.

2017-2020 Development of Mobijob, a professional integration tool for the Innovation and Handicap Foundation. Design of the application, organization of user tests, development, innovation and community management.

2016 - 2018 UX-UI Designer for the start-ups PayYes and Jaide

Creation of the visual identity of the app, realization of the user tests and design of the new functionalities.

May à Sept 2016 Internship in the R&D department of EDF

Innovation workshops with 100 participants and development of digital projects

June-July 2014 Thierry Mugler and Azzaro perfume internship (Clarins)

Creation of scenographies, visual identities and packaging.

June 2013 Internship with Alban Behagle

Design of men's accessories and creation of trend books for Balmain

EDUCATION

2021 PHD Student at ENSAM (1st year)

2017-2018 Master in innovation and design - ENSAM Arts et Metiers

2017 DSAA Product and Service Design- ENSAAMA

2015 BTS Product Design - ENSAAMA (Paris)

OTHER PERSONAL ENGAGEMENTS

Since 2021 Member of the NQT Association

Since 2020 Creation of a Youtube channel «Fil d'inspiration»

Since 2020 Member of the Young Design Council within the World Design Organisation (nominated for 2 years)