

## Contact

+33 6 43 32 19 36 (Work)  
shubz0360@gmail.com

[www.linkedin.com/in/shubho-chakraborty-a2b62a75](http://www.linkedin.com/in/shubho-chakraborty-a2b62a75) (LinkedIn)

## Top Skills

Innovation Management  
International Business Strategy  
Flipped Classroom

## Languages

Nepali (Professional Working)  
English (Native or Bilingual)  
Hindi (Full Professional)  
French (Limited Working)  
Bengali (Native or Bilingual)

# Shubho Chakraborty

Senior Lecturer at Rennes School of Business  
Greater Rennes Metropolitan Area

## Summary

I am senior lecturer at Rennes School of Business. I hold a bachelor's degree with honors in marketing from Calcutta university India, Master's in International Marketing and PhD on business model design and low-tech industry in emerging countries from Rennes School of Business. After completing my MSc from Rennes School of Business, I worked 4 years as business developer for a French high-tech company in France. Following which I began my PhD and since then, I am actively engaged in academia with 6 years of teaching experience in several academic institutions across Europe and Asia. I take keen interest in teaching and pedagogical experiments to create a learning by doing atmosphere and intellectually challenge my students to think "beyond" their comfort zone. My teaching philosophy is based on 5C- Choice, Collaboration, Communication, Critical thinking & Creativity. Collaborative learning is central to my teaching philosophy that promote reflective thinking.

Besides my teaching I am also highly engaged in research. My research interests focus on sustainable development, business models, emerging market, and stakeholders' management. I am specifically interested in non-technology and mission driven firms' successes and failures, knowledge, customer involvement in social and environmental governance. My research work has been published in journals like IEEE, Entrepreneurship research journal and Strategic change. Meanwhile I am working on several articles under revise and resubmit in prestigious journals like regional studies, Management International, R&D Management with renowned academics around the world.

---

## Experience

Rennes School of Business  
7 years  
Senior Lecturer

July 2019 - Present (4 years 1 month)

Rennes, Brittany, France

Adjunct Lecturer at ESC Rennes School of Business

August 2016 - July 2019 (3 years)

Vytautas Magnus University

Visiting Lecturer (Winter classes)

February 2018 - March 2018 (2 months)

Kaunas, Lithuania

Leuphana University of Lüneburg

Visiting Lecturer (Winter classes)

January 2018 - 2018 (less than a year)

Lunenburg

Podbox

Customer Success Manager at Podbox

June 2013 - July 2016 (3 years 2 months)

35760 MONTGERMONT, France

Bellovista Technologies

Sales Team Leader

May 2011 - June 2012 (1 year 2 months)

Lytton Hotel

Assistant Manager

March 2010 - January 2011 (11 months)

---

## Education

Rennes School of Business

Doctor of Philosophy - PhD, Strategy and Innovation · (October 2017 - August 2022)

ESC Rennes

Master's degree, International Marketing · (2012 - 2014)

University of Calcutta

Bachelor's degree, Marketing/Marketing Management, honours · (2009 - 2011)