

Coordonnées

laurent.scaringella@gmail.com

www.linkedin.com/in/laurent-scaringella-b3515219 (LinkedIn)

Principales compétences

English
French
Teaching

Languages

Français (Native or Bilingual)
Anglais (Full Professional)
Allemand (Limited Working)

Honors-Awards

Garwood Faculty Research Grants
Award of the Best teacher in Strategic management and consulting project Executive education

Publications

Scaringella, L., Chanaron, J.J., (2016), "Grenoble–GIANT Territorial Innovation Models: Are Investments in Research Infrastructures Worthwhile?", *Technological Forecasting and Social Change*, 112, 92-101 (B journal)

Scaringella, L. (2016), "Knowledge, knowledge dynamics, and innovation: Exploration of the internationalization of a Multinational Corporation", *the European Journal of Innovation Management*, 19 (3), 317-336 (D journal)

Scaringella, L., Burtschell, F. (2017), "The Challenges of radical innovation in Iran: Knowledge transfer and absorptive capacity highlights - Evidence from a joint venture in the construction sector", *TFSC*, 122C, 151-169 (B journal)

Scaringella, L., Radziwon, A., (2018), "Innovative Entrepreneurial

Laurent Scaringella

Associate Professor
Rennes et périphérie

Résumé

I am an associate professor at Rennes School of Business and a research affiliate at Kozminski University. I hold two BSc, one from Turku Polytechnics and another from Grenoble Université Alpes. I hold MIB from Grenoble Ecole de Management and also two doctorate degrees—a DBA from Grenoble Ecole de Management and a PhD in Management Sciences from Université Rennes 1. I was involved in several projects funded by the European Commission during the course of my doctoral studies. I have been a visiting scholar at the Haas School of Business at the University of California, Berkeley. I received my Habilitation to supervise research (HDR) from University Paris Dauphine – PSL.

My research interests focus on strategic management, knowledge management, and the management of innovation. In particular, I am interested in strategic alliances, absorptive capacity, ambidexterity, knowledge dynamics, radical innovation, and ecosystem.

I have been published in journals such as *Information and Management*, *Technological Forecasting and Social Change*, *IEEE Transactions on Engineering Management*, *the Journal of Engineering and Technology Management*, *Information Processing and Management*, *Strategic Change*, *the European Journal of Innovation Management*, *the Journal of Business Strategy*, *the International Journal of Entrepreneurship and Small Business*, *the International Journal of Entrepreneurship and Innovation Management*, and *the Journal of Organization Design*.

Expérience

Rennes School of Business

11 ans 8 mois

Associate Professor

septembre 2017 - Present (5 ans 11 mois)

Région de Rennes, France

Academic research

Business Ecosystems: Old wine in new bottles?”, *Technological Forecasting and Social Change*, 136, 59-87 (B journal))

Scaringella, L., Vidal, D. (2011), “The Satisfaction of DBA Graduates, a matter of return on investment and promotion”, *Business Leadership Review*, VIII, 1-11

Publishing in international peer reviewed journals

Presenting my work in international conferences

Organizing research seminars with invited scholars

Leading a research group composed of master students doing their Graduating Projects

Supervising PhD students

Principal Investigator on “Innovating in Agribusiness”, in the Agribusiness research center

Teaching

Designing, coordinating, and teaching of Knowledge Management at master level

Teaching International Strategic Management at master level

Teaching Strategic Management in Executive education: Executive MBA (2013-now), International MBA (2020-now), ECUST EMBA (2021-now), Profit Centre Head (2016-now), SAMSIC (2015-now), La Poste (2022-now), Bouchers Services (2022-now), GEDIMAT (2018-2019), and Beaumanoir (2018-2019)

Teaching various classes in international partner universities

Consulting

Supervising Executive MBA Consulting Projects (lasting 12 months each)

Grain de sail, Rahuel bois, Innovent, Sparklin (2023)

Happy To Meet You, Cerdys, Peuvrel, Saveurs de haute Bretagne (2022)

Breizh Café, Mytilimer, Microbs, Groupe Self Signal, Script & Go, Money core (2021)

Algo paint, Najeti, Dynamixyz, OKWIND, FIT SA (2020)

Hénaff, Pierre et Vacances, INPIXAL, AIMM (2019)

Diana Food, SLS, SDMO, ASI Informatique (2018)

La fiancée du Mekong, Château d'Apigné, Néopolia, Mytilimer, module creation, ABC Texture, Agence durable, (2017)

Le Télégramme, Dinard – Rennes airport, Creation Cantin, Azenn, Alkante, Gaigo (2016)

Aquatonic, Ferotec, Atelier Arcau, SETUR, Script & Go, Pâtisseries gourmands, (2015)

Ubiflow, Anaximandre, NGBiotech, LCS, Eco Counter, NKE, Themis (2014)

Service to the institution

Taking part to juries in the recruitment of students

Supervising master students' Graduating Projects

Member of the recruitment committee of the pedagogical candidates for the department

Taking part to accreditations visits: EQUIS, AACSB, AMBA

Assistant Professor

décembre 2011 - Present (11 ans 8 mois)

Rennes

Master of Science Program Director (2011-2018)

Designing the program (significant improvement of the curriculum)

Designing the assurance of learning (accreditation)

Managing international students (recruitments, work placements, graduating projects, and supervisions)

Taking part in various meetings (exam boards, delegate meetings, and program coordination)

Coordinating the Program Assessment Committee (2015-2018)

Akademia Leona Koźmińskiego (Kozminski University)

Research Affiliate

octobre 2020 - Present (2 ans 10 mois)

Varsovie, Mazovie, Pologne

Based on the memorandum of understanding signed between Rennes School of Business and Kozminski University, I take part in the Co-Affiliation Program organized across both organizations.

Fachhochschule Münster

Visiting Professor

mars 2019 - avril 2019 (2 mois)

Münster, Germany

40 hours paper crafting workshop, in English (PhD candidates and junior faculty members, FH Münster, Münster University of Applied Sciences; Science-to-Business Marketing Research Centre, Germany, 2019)

Universidad de Cádiz

Visiting Professor

janvier 2019 - janvier 2019 (1 mois)

Cádiz, Spain

International Strategic Management, Winter Session, in English (Master of Science in Management 3rd year, Universidad de Cádiz, Spain, 2019)

Akademia Leona Koźmińskiego (Kozminski University)

Visiting Professor

janvier 2014 - janvier 2019 (5 ans 1 mois)

Warsaw, Poland

International Strategic Management, Winter Session, in English (Master of Science in Management 3rd year, Akademia Leona Koźmińskiego (Kozminski University), Warsaw, Poland (2014, 2015, 2016, 2017, 2018, 2019)

University of California, Berkeley, Haas School of Business
Visiting Scholar

mai 2018 - mai 2018 (1 mois)

Berkeley, USA

Visiting my co-author Prof. Raymond E. Miles, PhD, Professor Emeritus and Former Dean of Haas School of Business

广东外语外贸大学

Visiting Professor

mars 2018 - avril 2018 (2 mois)

Guangzhou City, China

Strategic Management, in English (3rd year elite class, Guangdong University of Foreign Studies, Guangzhou, China, 2018)

Universitatea de Vest din Timișoara

Visiting Professor

janvier 2018 - janvier 2018 (1 mois)

Timișoara, Romania

International Strategic Management, Winter Session, in English (Master of Science in Management 3rd year, Universitatea de Vest din Timișoara, Timișoara, Romania, 2018)

中南财经政法大学

Visiting Professor

avril 2017 - mai 2017 (2 mois)

Wuhan, China

Strategic Management, in English (3rd year elite class, Zhongnan University of Economics and Law, Wuhan, China, 2017)

Berlin School of Economics and Law

Visiting Professor

janvier 2017 - janvier 2017 (1 mois)

Berlin, Germany

International Strategic Management, Winter Session, in English (Master of Science in Management 3rd year, Berlin School of Economics and Law, Berlin, Germany, 2017)

Universidad de Almería

Visiting Professor

janvier 2015 - janvier 2016 (1 an 1 mois)

Almería, Spain

International Strategic Management, Winter Session, in English (Master of Science in Management 3rd year, Universidad de Almería, Almería, Spain, 2015-2016)

Athens University of Economics and Business

Visiting Professor

janvier 2014 - janvier 2014 (1 mois)

Athens, Greece

International Strategic Management, Winter Session, in English (Master of Science in Management 3rd year, Athens University of Economics and Business, Athens, Greece, 2014)

Université Internationale de Rabat

Visiting Professor

février 2013 - février 2013 (1 mois)

Rabat, Morocco

Foundation of competitive strategy, in English (International Bachelor Program in Management 3rd year, Université Internationale de Rabat, Rabat, Morocco, 2013)

ISM University of Management and Economics

Visiting Professor

janvier 2013 - janvier 2013 (1 mois)

Vilnius, Lithuania

International Strategic Management, Winter Session, in English (Master of Science in Management 3rd year, ISM University of Management and Economics, Vilnius, Lithuania, 2013)

Ekonomická univerzita v Bratislave

Visiting Professor

janvier 2013 - janvier 2013 (1 mois)

Bratislava, Slovakia

International Strategic Management, Winter Session, in English (Master of Science in Management 3rd year, Ekonomická univerzita v Bratislave, Bratislava, Slovakia, 2013)

Vytauto Didžiojo universitetas

Visiting Professor

janvier 2012 - janvier 2013 (1 an 1 mois)

Kaunas, Lithuania

International Strategic Management, Winter Session, in English (Master of Science in Management 3rd year, Vytauto Didžiojo universitetas, Kaunas, Lithuania, 2012-2013)

Dublin Institute of Technology

Visiting Professor

janvier 2012 - janvier 2012 (1 mois)

Dublin, Ireland

International Strategic Management, Winter Session, in English (Master of Science in Management 3rd year, Dublin Institute of Technology, Dublin, Ireland, 2012)

Haas School of Business, University of California, Berkeley

Post-doc

janvier 2011 - décembre 2011 (1 an)

Berkeley

- Academic research in management of innovation and strategy with Prof. Raymond E. Miles, Professor Emeritus and Former Dean of the Haas School of Business

- Oliver E. Williamson seminars on Institutional Analysis (Prof. Oliver E. Williamson, Professor of the Graduate School and the Edgar F. Kaiser Professor Emeritus of Business, Economics, and Law at the University of California, Berkeley, Nobel Prize in Economics in 2009)

- Spring 2011 speaker series on Open Innovation (Prof. Henry Chesbrough, Faculty Director of the Garwood Center for Corporate Innovation, Haas School of Business, University of California, Berkeley)

- Doctoral seminar focuses on innovation research (Prof. David Mowery, William A. & Betty H. Hasler Chair in New Enterprise Development, Haas School of Business, University of California, Berkeley)

Grenoble Ecole de Management

4 ans 4 mois

North America Doctoral School Representative

décembre 2010 - décembre 2011 (1 an 1 mois)

Berkeley

- Development of partnerships with American universities
- Recruitment of DBA students with California State University, Northridge
- Supervision of DBA cohorts 2008-2009-2010
- Worldwide DBA market study
- Motivation, choice and satisfaction of doctoral students study

Research assistant in charge of economics projects

septembre 2007 - décembre 2010 (3 ans 4 mois)

- Eurodite: Integrated Project funded by the European Commission under Priority Seven (Citizens and Governance) of the Sixth RTD Framework Program. This collaborative project (24 academic partners) seeks to enhance understanding of the nature and dynamics of the knowledge economy and its impact on the development of different European regions.

<http://www.eurodite.bham.ac.uk/>

Responsibilities: Conducting literature review, field work and analysis

- GIANT (Grenoble Isère Alpes Nano-Technologies): Collaborative project aiming to create “one of the five major innovation campuses worldwide” with the collaboration of publically funded research centres, universities and Grenoble Ecole de Management. The target is to attract up to 10,000 additional students, 10,000 researchers and 10,000 inhabitants within 10 to 20 years.

Responsible for the study dealing with the socio-economic impact of GIANT on the local economy

In charge of conducting a survey on entrepreneurship in the GEM Graduate Network (12,000 people)

The University of Alabama in Huntsville

Visiting Scholar

mars 2011 - juin 2011 (4 mois)

Huntsville, Alabama, États-Unis

Formation

Paris-Dauphine

Habilitation à diriger des recherches (HDR) · (juin 2020 - mai 2022)

Université de Rennes 1

Doctor of Philosophy - PhD, Management Sciences · (2017 - 2019)

Haas School of Business, UC Berkeley

Post-doctoral research · (2011 - 2011)

Grenoble Ecole de Management

Doctorate in Business Administration · (2008 - 2010)

Grenoble Graduate School of Business

Master in International Business · (2006 - 2008)